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**Mini Assessment**

**Impact of COVID-19 on Franchising of Bangladesh:**

The World Health Organization (“WHO”) declared the coronavirus (“COVID-19”) a global pandemic on March 11, 2020. After the declaration, in less than a week several states around the country announced closings of gyms and fitness centers to limit public gatherings and the spread of COVID-19. Franchisors of restaurants across the country have closed down for alignment with increasing regulations throughout the country and to better adhere to social distancing guidelines for ensuring the avoidance of bulk of customers inside their restaurants. The effect of COVID-19 on different sectors of franchise industry is on different degree. A portion of the sectors are doing compulsory or voluntary closure of their businesses while others are forced to relinquish due to less consumer demand or different problems related to supply chain. Many retail franchised in Bangladesh are also facing a drop in the demands of consumers and along with that they are also being challenged to different supply chain issues. Also, tourism related franchise businesses are suffering a significant loss as they now have less consumers than ever.

So to sum up, more or less every franchise businesses in Bangladesh, in fact not only limited to Bangladesh, all over the world are facing a damage due to this pandemic and this will have a major toll over them as it will be difficult enough to overcome this crisis.